

## Custom Printed Graphics

### File Specifications

**EVENT MEDIA MANAGEMENT** utilizes the latest digital output devices in the production of digital graphics. The following file specifications ensure we are able to produce your project with maximum proficiency.

We **ONLY** accept high-res EPS, PDF, Illustrator, and InDesign files compatible with Adobe CS5® and older. Full bus wraps must be submitted in AI format only. Contact the EMM Production Manager to discuss other formats.

#### Design File must contain or provide the following items:

##### FONTS

All fonts must be converted to paths or outlines.

##### SCALE \ BLEED

- Full bus wraps will be designed on EMM provided template in 1/50th scale.
- HRC's will be designed at 6"x9" with 1/8" bleed. Corners will be trimmed with 1/4" radius.
- All other graphics, 1/12th scale, no bleed.

##### RESOLUTION

Final output resolution is 360 dpi (dots per inch), regardless of the ppi (pixels per inch) of the original file. Raster images must not be lower than 72ppi at final output.

##### COLOR

If PANTONE\* spot colors are used, they must be specified as swatches in your file. All PANTONE spot colors will be produced in 4-color process.

##### SUPPORT FILES

Include all embedded or linked images with your creative. Do **NOT** link fonts.

##### FILE DELIVERY

FTP available via the EMM [website](#)

##### CONTACT INFO

Event Media Management  
Production Department  
6716 NE 117th Ave  
Vancouver, WA 98662  
(866) 780-0791 ext. 4  
[production@emm-usa.com](mailto:production@emm-usa.com)

\* PANTONE MATCHING SYSTEM® Colors in CMYK. Although many can be successfully simulated, a large majority cannot due to the limitations inherent in four-color process printing. (source: PANTONE® products, solid to process color guide).